

# *The* **DIPLOMAT**

## **BEACH RESORT**



Laurens Zieren is the General Manager of The Diplomat Beach Resort, a member of Curio, A Collection by Hilton located in Hollywood, Florida. He is responsible for the resort's overall operation, sales and financial success. This legendary getaway towers 36 stories over the Atlantic Ocean and is comprised of 1,000 guest rooms and suites, 10 different culinary destinations, 2 sun-drenched pools, 26 poolside cabanas, a deluxe spa and fitness center, a private marina and 209,000 square feet of meetings and event space.

A veteran Hilton leader for almost 20 years, Zieren speaks four languages, German, French, Dutch and English and has over 30 years of hospitality experience, including 20 years of his career spent internationally across Europe. From being part of the opening team of Disneyland in Paris, France to general manager of the New York Hilton, Zieren has established a strong recognition and hotel culture combined with a "management-by-walking" style, allowing him to stay connected to his team and hotel guests.

Zieren has consistently been on the board of directors for hotel associations around the U.S. and Europe including New York City, Illinois and Ireland. Originally, from The Hague on the western coast of the Netherlands, Laurens graduated from Haagland in Hotel/Motel Administration and Management.