

**Press Contacts:**

Ashley R. Salom  
The Diplomat Beach Resort  
+1 305 534 0008  
[asalom@hs-pr.com](mailto:asalom@hs-pr.com)

Dana Nover  
Trina Turk  
+1 212 810 2894  
[dana@lindagaunt.com](mailto:dana@lindagaunt.com)

Lisa Cole  
Hilton  
+1 305 866 3646  
[Lisa.cole@hilton.com](mailto:Lisa.cole@hilton.com)

**Trina Turk™ Dives into South Florida's Hospitality Industry with The Newly-Transformed Diplomat Beach Resort**

*Reimagined iconic resort will introduce custom designed cabanas by renowned designer*

**HOLLYWOOD, Fla. – February 27, 2017 –** [The Diplomat Beach Resort Hollywood, Curio Collection by Hilton](#), has teamed up with iconic lifestyle and fashion brand, Trina Turk, to create custom cabanas to deliver guests an inspiring and fashionable poolside experience.

As part of the resort's \$100 million transformation, Trina Turk will provide guests the best in sophisticated design through offering four exclusive cabana designs featuring fabrics and patterns from the brand's 2017 collection.

"We created print, pattern and color groupings that reflect the optimistic spirit of Trina Turk and The Diplomat Beach Resort," said Trina Turk. "A palette of pinky corals, turquoise, yellow and shades of blue are inspired by the tropical flowers, sea and sunshine of this remarkable seaside resort."

Perched above the resort's two sun-drenched pools, the signature cabanas are the perfect spot to take in magnificent ocean views while enjoying the seaside luxe lifestyle. Inspired by the resort's brilliant oceanfront location and poolside views, the cabanas will reflect four distinct color schemes featuring intricate fabrics in shades of bright turquoise and orange, bright yellow and deep purple and blue. Whimsical touches such as free-flowing draperies for privacy and lush pillows invite guests to sit back and relax while taking in the lush tropical surroundings. Thoughtful accents including candles, ice buckets and side tables will fuse fashion with function, ensuring no detail is left unturned when it comes to enjoying custom cocktails and bites.

"This collaboration with Trina Turk perfectly speaks to the core ethos of The Diplomat Beach Resort and the exclusive guest journey we bring to South Florida," said Shai Zelering Managing Director, Head of Asset Management, Thayer Lodging Group, Brookfield Hotel Properties. "The

fresh, vibrant colors and design of these exclusively designed cabanas bring the vacation experience to life, allowing our guests to indulge in an afternoon of poolside relaxation, adding to our variety of amenities and services for vacationers.”

The new cabanas will also serve as home base for anticipated pop up shops and specialty experiences for guests and locals in alliance with Trina Turk throughout the year.

The Diplomat Beach Resort will officially launch in March 31, 2017, setting a new standard for destination travel with more than 10 new culinary concepts led by celebrity chefs that will provide an unparalleled vacation experience. For more information, please visit [www.diplomatresort.com](http://www.diplomatresort.com)

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### **About Trina Turk**

Trina Turk is inspired by California’s vibrant multicultural mix, architecture, and landscape—a synergy that permeates her contemporary, colorful aesthetic. Infused with bold signature prints and dynamic hues unique to each collection, Trina’s modern and optimistic outlook meld the best of classic American design with a California confidence, incorporating beautiful fabrications and impeccable quality.

Founded in 1995, TRINA TURK celebrates Golden State style with eleven annual collections of chic women’s ready-to-wear and accessories, swimwear, recreation, handbags, jewelry, eyewear, a Mr. Turk menswear line, and residential décor and textiles.

TRINA TURK signature boutiques are located Palm Springs, New York, Fashion Island in Newport Beach, Burlingame, Dallas’ Highland Park Village, Atlanta’s Phipps Plaza, Manhattan Beach, and Market Street in the Woodlands, Texas, Houston Galleria, Miami and Honolulu.

Trina Turk can be found online at <http://www.trinaturk.com>

### **About The Diplomat Beach Resort**

The Diplomat Beach Resort, launching April 2017 will be Hollywood Florida’s newest icon boasting a direct oceanfront location with 1,000 guestrooms, more than 10 culinary destinations with celebrated chefs, a re-energized spa focused on wellness, reimagined public spaces meant for gathering and 209,000 square-feet of meetings and events space.

Offering multi-dimensional experiential offerings, The Diplomat Beach Resort is a shimmering gem overlooking the Atlantic surf and Intracoastal Waterways, located conveniently between Ft. Lauderdale International Airport and Miami International Airport. Part of Curio- A Collection by Hilton , a global set of remarkable upscale and luxury hotels hand-picked for their unique character, The Diplomat Beach Resort delivers an iconic resort experience in a lush playground by the sea. For more information, visit <http://www.diplomatresort.com/>

### **About Curio – A Collection by Hilton**

Curio – A Collection by Hilton™ ([curio.com](http://curio.com)), launched in 2014, is a global set of hand-picked upscale hotels that meet independent-minded travelers’ desire for local discovery and authentic

experiences, all while providing the quiet reassurance and support of the Hilton name and its award-winning Hilton HHonors program. Discover the collection's latest stories at [news.curio.com](https://news.curio.com), connect with the brand on [Facebook](#), [Instagram](#) and [Twitter](#) or inquire about development opportunities at [hiltonworldwide.com/development](https://hiltonworldwide.com/development).

### **About Thayer Lodging Group, Brookfield Hotel Properties**

Thayer Lodging Group, Brookfield Hotel Properties is the hotel asset management and hospitality investment arm for Brookfield Asset Management. Since forming its first private equity fund in 1991, Thayer Lodging Group has completed 51 hotel investments with a total acquisition cost of approximately \$4 billion. Brookfield Hotel Properties seeks to invest in hotels where the Company's expertise can add value through its time-tested strategies, which include extensive renovation, market repositioning, and rebranding as methods of improving net operating incomes.